

Canadian History 1201

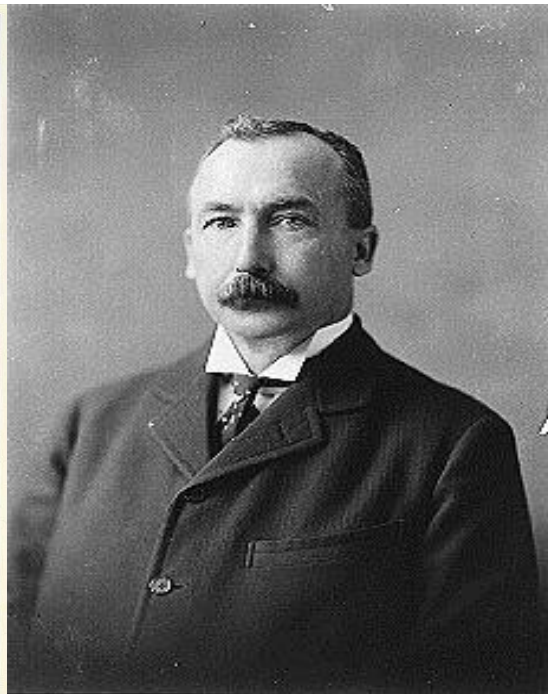
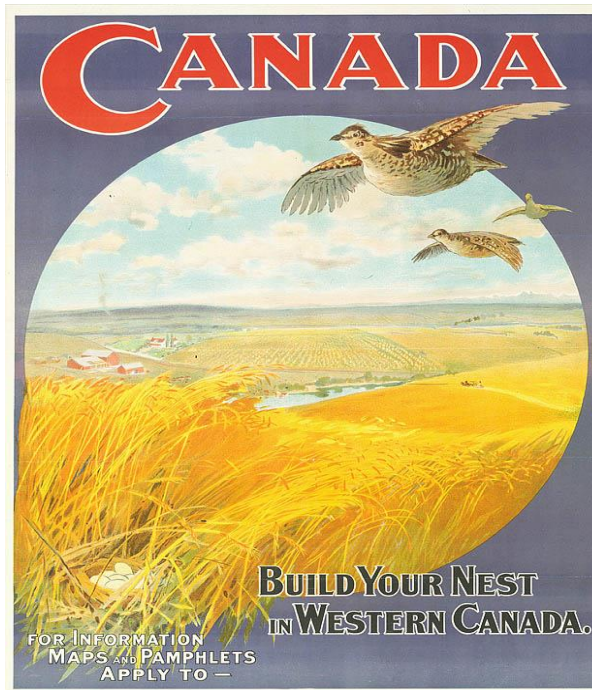
Unit 1.1: Immigration Assignment 2013

Select and complete either assignment A or B below.

- The scoring rubric for each assignment is also provided below.

The due date for submission is: _____

Option A: Immigration Poster



Your Task:

Imagine that you are in the same position as Clifford Sifton, Minister of the Interior to Prime Minister Laurier. It is your job to encourage people to settle in Canada to stimulate economic growth by means of agriculture. Then, create a poster or pamphlet to invite immigrants to settle in western Canada.

Your poster or pamphlet should include:

- Words, phrases or slogans of encouragement.
- Images of Western Canada (example - wheat, large fields, sun, beautiful houses, etc.)
- The information to get in touch with the Government of Canada
- The price for a piece of land
- A pull factor. (in other words, what (s) factors in Canada will attract people in Canada?)

Other things:

- Your poster or pamphlet should have colour (or effective black and white).
- You can create your poster or pamphlet on a piece of paper 8 x 11

Website for the Last Best West: <http://www.civilization.ca/cmc/exhibitions/hist/advertis/ads1-01e.shtml>

Canadian Immigration Poster Rubric

CATEGORY	4	3	2	1	Total
Purpose & Message	The purpose of the poster is clear and unambiguous. The message is obvious and consistent.	The purpose of the poster is clear and the message is somewhat obvious and consistent.	The purpose of the poster is not entirely clear or the message is somewhat muddled or vague.	The purpose of the poster is unclear and the message is not obvious or consistent.	
Graphics, or Artwork	Graphics and/or artwork is directly connected to the purpose and the message. They are thoughtfully selected/created and placed strategically.	Graphics and/or artwork is related to the purpose and the message. They are adequate in terms of their selection/creation and their placement is adequate	Graphics and/or artwork is somewhat related to the purpose and the message. They meet minimum requirements in terms of their selection/creation and their placement is questionable	Graphics and/or artwork seems randomly chosen or created, and are of low quality or distract the reader. Their placement is poor	
Effectiveness	The poster is exceptionally effective in terms selling immigration to Canada. The poster is creative, neat and unique.	The poster is effective in terms selling immigration to Canada. The poster is neat and somewhat creative or unique.	The poster is marginally effective in selling immigration to Canada. The poster is messy and/or lacks originality.	The poster is not effective in selling immigration to Canada. It is distractingly messy or very poorly designed. It completely lacks originality.	
Grammar and Spelling	There are no errors in spelling, punctuation or grammar in the poster.	There are 1-3 errors in spelling, punctuation or grammar in the poster.	There are 4-5 errors in spelling, punctuation or grammar in the poster.	There are more than 5 errors in spelling, punctuation or grammar in the poster.	

TOTAL: _____

Option B: The Immigrant Experience Assignment

Pretend that you are a new immigrant to Canada at the turn of the Twentieth Century (around 1900-1910). Write a letter to someone from your home country about your immigration experience, being sure to include the following details:

1. Where you came from.
2. Where in Canada you are now living.
3. How you got there (mode of travel).
4. What the journey was like.
5. What life is like in Canada.
6. What you are doing to earn a living.
7. Your opinion on your new life.

Make sure that you are historically accurate to the time period (eg. no phones, televisions, refrigerators, etc). You will want to research the time period and your homeland to make sure that you can provide correct details.

This assignment must be 300-500 words in length, and written in letter format. It must be neatly presented (either typed or handwritten). You will be graded both on historical content and on creativity, which is not limited to the way the letter looks. Remember, you can be creative in your details and words!

Immigrant Experience Rubric

CATEGORY	4	3	2	1	Total
Organization	The story is very well organized. One idea or scene follows another in a logical sequence with clear transitions.	The story is pretty well organized. One idea or scene may seem out of place. Clear transitions are used.	The story is a little hard to follow. The transitions are sometimes not clear.	Ideas and scenes seem to be randomly arranged.	
Requirements	All of the written requirements as outlined on the assignment were met.	Almost all (about 90%) the written requirements as outlined on the assignment were met.	Most (about 75%) of the written requirements as outlined on the assignment were met, but several were not.	Many requirements were not met.	
Creativity	The story contains many creative details and/or descriptions that contribute to the reader's enjoyment. The author has really used his/ her imagination.	The story contains a few creative details and/or descriptions that contribute to the reader's enjoyment. The author has used his/her imagination.	The story contains a few creative details and/or descriptions, but they distract from the story. The author has tried to use his/her imagination.	There is little evidence of creativity in the story. The author does not seem to have used much imagination.	
Spelling and Punctuation	There are no spelling or punctuation errors in the final draft. Character and place names that the author invented are spelled consistently throughout.	There is one spelling or punctuation error in the final draft.	There are 2-3 spelling and punctuation errors in the final draft.	The final draft has more than 3 spelling and punctuation errors.	

TOTAL: _____